

Alpay Gumrukcu

Art Director for Print
and Interaction Design

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OBJECTIVE: Award winning Art Director seeking opportunities within communication design in interactive advertising and branding

EDUCATION: **Parsons School for Design, 2009**

MFA, Design and Technology

Scuola Politecnica Di Design, 2007

MA, Visual Design

Yeditepe University, 2000

BA, Graphic Design

SKILLS: Art direction, fast creative thinking and rapid prototyping from sketch to presentation. Advanced 3D modeling, lighting and animation, motion graphics, video editing, compositing and rotoscoping, CSS, XHTML and Action Script programming. Mac and PC cross platform software proficiency in *Adobe After Effects, Illustrator, Photoshop, Dreamweaver, Indesign, Flash, Maya, Mudbox, GarageBand and Final Cut Pro.*

EXPERIENCE: **Lippincott, 09-10**
Sr. Interactive Designer
*Sr. Interactive Designer
for corporate branding*

Click3X, 07-08
Interactive Designer
*Art Direction for
interaction and print design.*

Scholz & Volkmer, 08
Interactive Designer
*Art Direction for
interaction design.*

Leo Burnett, 03-06
Jr. Art Director
*Above and below the line
print and TV advertising*

Young & Rubicam, 05
Jr. Art Director
*Above and below the line
print and TV advertising*

Ogilvy & Mather, 98
Intern
Below the line print design

AWARDS: **Copy Break, 2004**
Advertising competition organized by the Assosiation of Advertising Creators
Received the first prize for a print campaign; "Earthquake Conciousness"

Cannes Young Creatives, 2003
Annually Organized Cannes Advertising Festival Young Creatives Pre-Elections
Received the second prize for "Global Disarmament" social print ad campaign.

Copy Break, 2002
Advertising competition organized by the Assosiation of Advertising Creators
Grand Prix Winner for "Children Rights" print campaign.

HONORS: **Parsons School for Design, Research Assistant at Design & Technology Department, 2008**
Designated as the Art Director and designed the identity of PETab; a collaborative workgroup designing games for a social change.

Invitation for Vital Design Academy workshops, 1998
Attended to the annually organized graphic design workshops and partnered with some legendary graphic designers such as Alain Le Quernec and Neville Brody in various projects.